**How was globalisation achieved in the past?**



**Offshoring:**

**Outsourcing:**

**Global production network:**

**Least developed countries:**

**Globalisation EQ1**

**Why does modern (post-1940s) globalisation differ from the global economy which preceded it?**



**Draw a model to show the key concepts of globalisation:**

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**Define the key terms below:**

**Transnational Corporations:**

**Gross domestic product:**

**Emerging economies:**

**Remittance:**

**Interdependency:**

**Special division of labour:**

**Intermodal containers:**

**Shrinking world:**

**Foreign direct investment:**

**BRICs group:**

**Trickle-down:**

**Sovereign wealth funds:**

**Trade blocs:**

**Tariffs:**

**Special Economic Zone:**

**What are the different kinds of network flow in globalisation?**



**Exemplar case study on ICT in the 21st century:**

|  |  |
| --- | --- |
| **EasyJet and budget air travel** | **What elements have led to the growth of ICT over time?** |
|  |  |

**What are the benefits of ICT improvements?**

|  |  |
| --- | --- |
| **Economic globalisation** | **Social globalisation** |
| **Cultural globalisation** | **Political globalisation** |

**Explain the changes for transport and trade in the 19th and 20th centuries:**



**What is meant by the term time-space compression?**

**How has the mobile phone revolution and electronic banking affected developing countries?**

**Why might global flows be viewed as threats by some nations?**

**Who are the three ‘Bretton Woods’ institutions?**



**What is the remit and role of the Bretton Woods institutions?**

**How likely are they to maintain their influence in the future?**

**How does foreign direct investment work?**

**Trade bloc case studies**

|  |  |
| --- | --- |
| **European Union** | **ASEAN** |
|  |  |

**What role do national governments play in globalisation?**

**Give examples of some policies a national government may use to achieve this:**



**What is a free trade bloc? Give examples of trade blocs he UK is in:**

**What are the benefits for national governments of promoting free trade blocs?**

**How can we measure globalisation?**

**KOF Index**

**A.T. Kearney Index**

**Why is data not always trustworthy?**

**How do you calculate a country’s globalisation score using the KOF Index?**

**How do the actions of governments in new global regions compare?**

* **Indonesia**
* **India**

**How does this compare to other national governments?**

**China and its 1978 Open Door Policy**

**What was China like in 1978?**

**How did this change over time?**

**What policy stopped rural areas from emptying out?**

**How did China earn the nickname ‘workshop of the world’?**

**What is an SEZ and do you think China’s use of them is effective? Why?**

**What is the Open Door approach to global flows?**

**What is a ‘closed door’ approach to global flows?**

**Why are TNCs described as the ‘architects’ of globalisation?**

**Why does FDI vary between places?**

**How are GPNs created?**

**Give examples of TNCs who use this strategy:**

**How might a poorly monitored GPN damage corporate profits and image?**

**What is glocalisation and how does it work? Give examples:**

**What is glocalisation and how does it work? Give examples:**

**What does it mean if a place is ‘switched off’?**

**North Korea:**

**The Sahel Region:**

|  |  |
| --- | --- |
| **Simple TNC division of labour** | **Global Production Network** |
|  |  |